

SPONSORSHIP PROSPECTUS



31st July - 3rd August
KUALA LUMPUR

FAOPS 2027
THE MARVELS OF LIFE AND BEYOND

THE 11th FEDERATION OF THE ASIAN AND OCEANIAN PHYSIOLOGICAL SOCIETIES CONGRESS

*In conjunction with the 40th Annual Scientific Meeting of
the Malaysian Society of Pharmacology and Physiology*

31st July - 3rd August 2027

Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia

Hosted by





THE 11th FEDERATION OF THE ASIAN AND OCEANIAN PHYSIOLOGICAL SOCIETIES CONGRESS
In conjunction with the 40th Annual Scientific Meeting of the Malaysian Society of Pharmacology and Physiology

FAOPS 2027

at a Glance

EVENT TITLE: The 11th Federation of the Asian and Oceanian Physiological Societies (FAOPS) Congress (FAOPS 2027)
In conjunction with 40th Annual Scientific Meeting of the Malaysian Society of Pharmacology and Physiology (MSPP)

DATES: 31 July – 3 August 2027

VENUE: Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia

REGION REPRESENTED: 18 FAOPS member societies across the Asia–Pacific region

SPONSORSHIP ENQUIRIES: sponsorship@faops2027.com

WEBSITE: www.faops2027.com

WELCOME MESSAGE

from FAOPS President



Dear colleagues and valued partners,

On behalf of the Council of the Federation of the Asian and Oceanian Physiological Societies (FAOPS), I am pleased to welcome you to the 11th FAOPS Congress (FAOPS 2027), to be held in vibrant Kuala Lumpur, Malaysia, from 31 July to 3 August 2027, hosted by the Malaysian Society of Pharmacology and Physiology.

FAOPS is committed to advancing physiology across the Asia-Pacific region through excellence in research, education, and early-to-mid career development. FAOPS 2027 will be a major milestone event, bringing together colleagues from our eighteen member societies to share scientific advances, strengthen collaborations, and inspire the next generation of physiologists.

Importantly, the success of FAOPS 2027 will be strengthened through meaningful partnerships with industry and organisations that share our commitment to scientific progress and health innovation. We warmly invite our sponsors and partners to collaborate with us in supporting emerging talent, enabling scientific exchange, and advancing the future of biomedical science in the region.

I look forward to welcoming you to FAOPS 2027 for what promises to be an inspiring and impactful Congress.

Professor Gary Housley
FAOPS President

WELCOME MESSAGE

from FAOPS 2027
Chairperson



Dear colleagues and valued partners,

On behalf of the Organising Committee and the Malaysian Society of Pharmacology and Physiology (MSPP), it is my great pleasure to invite you to the 11th FAOPS Congress (FAOPS 2027), to be held from 31 July to 3 August 2027 at the Kuala Lumpur Convention Centre (KLCC), Malaysia.

FAOPS 2027 will bring together leading experts, researchers, educators, clinicians, and early-career scientists across the Asia-Pacific region and beyond, featuring high-impact plenary and special lectures, symposia, and interactive scientific sessions.

We warmly welcome collaboration with industry partners and sponsors who share our commitment to advancing biomedical science, strengthening translational research, and supporting the next generation of scientists.

We look forward to welcoming you to Kuala Lumpur for an inspiring and memorable FAOPS Congress.

Associate Prof. Dr. Azizah Ugusman
Chairperson
FAOPS 2027 Organising Committee

CONGRESS OVERVIEW & IMPACT

FAOPS 2027 will be held in conjunction with the 40th Annual Scientific Meeting of the Malaysian Society of Pharmacology and Physiology from 31 July to 3 August 2027 at the Kuala Lumpur Convention Centre (KLCC), Malaysia.

CONGRESS HIGHLIGHTS

- Flagship scientific meeting of the Federation of the Asian and Oceanian Physiological Societies
- Regional federation representing 18 member societies across the Asia-Pacific region
- Projected attendance: over 1,000 delegates from across the Asia-Pacific region and beyond
- International audience comprising researchers, clinicians, educators, early-career scientists, and industry partners across the biomedical and healthcare ecosystem
- Premier platform for scientific exchange, education, and international collaboration
- Hosted at Malaysia's leading convention venue: KLCC, Kuala Lumpur

SCIENTIFIC PROGRAMME

- Keynote, plenary and special lectures by internationally recognised experts
- Over 30 symposia and scientific sessions showcasing cutting-edge advances
- Oral and poster presentations by leading researchers and early-career scientists
- Interactive sessions designed to promote collaboration, innovation and networking
- Expected abstract submissions: approximately 500-800 abstracts

INTERNATIONAL TRACK RECORD

- FAOPS 2019 (Japan): >2,000 delegates
- FAOPS 2023 (Korea): >1,200 delegates from 34 countries

FAOPS 2027 will build on this strong legacy and provide a high-impact platform for scientific excellence and meaningful industry engagement across the Asia-Pacific region and beyond.

WHY SPONSOR FAOPS 2027

By sponsoring FAOPS 2027, organisations will benefit from:

- High-impact brand visibility across congress materials, website, signage, and digital platforms
- Direct access to a targeted scientific community through exhibition and networking opportunities
- Engagement with key opinion leaders and decision-makers from universities, research institutes, and healthcare organisations
- Opportunities to showcase innovation, including sponsored symposia and product presentations (*subject to approval*)
- Corporate positioning and long-term impact by contributing to scientific advancement and capacity building in the region.

SPONSOR VISIBILITY & EXPOSURE CHANNELS

PRE-CONGRESS VISIBILITY

- Sponsor recognition on the official FAOPS 2027 website and promotional materials
- Visibility through official email campaigns and congress announcements
- Promotion through social media platforms and partner society networks

ON-SITE VISIBILITY

- Sponsor logo placement on congress signage, selected session backdrops, and exhibition areas
- Brand exposure through delegate-facing materials including programme book, congress bags, lanyards, and printed materials (*subject to sponsorship tier*)
- Exhibition booths located in high-traffic areas for direct interaction with delegates
- Dedicated exhibition hall providing strong visibility and engagement opportunities
- Opportunity to host sponsored symposia, and targeted engagement activities

DIGITAL VISIBILITY

- Logo and brand presence on congress digital platforms including the congress mobile app (*subject to availability / if applicable*)
- Exposure via digital displays and on-screen acknowledgements during scientific sessions

POST-CONGRESS VISIBILITY

- Continued recognition through post-congress publications, digital archives, and congress reports
- Extended brand association with a high-impact scientific event with long-term regional influence

SPONSORSHIP PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
	RM 100,000	RM 80,000	RM 40,000	RM 30,000	RM 20,000
1. EXHIBITION SPACE	Premium Exhibition Booth (6m x 3m)	Large Exhibition Booth (6m x 2m)	Standard Exhibition Booth (3m x 3m)	Exhibition Booth (3m x 2m)	Exhibition Booth (3m x 2m)
2. COMPLIMENTARY REGISTRATIONS	12 Complimentary Registrations	10 Complimentary Registrations	6 Complimentary Registrations	4 Complimentary Registrations	2 Complimentary Registrations
3. EXHIBITOR BADGES	8 Complimentary Exhibitor Badges	6 Complimentary Exhibitor Badges	4 Complimentary Exhibitor Badges	3 Complimentary Exhibitor Badges	2 Complimentary Exhibitor Badges
4. BRAND VISIBILITY & LOGO RECOGNITION	Logo on main stage sponsor slide, website homepage, congress materials and venue signage	Logo on main stage sponsor slide, website sponsor page, congress materials and venue signage	Logo on main stage sponsor slide, website sponsor page and selected congress materials	Logo on main stage sponsor slide and website sponsor page	Company listing on website and exhibitor directory
5. SPONSORED SYMPOSIUM	ONE Sponsored Lunch Symposium slot included	Available as add-on at discounted rate (subject to availability)	Available as add-on (subject to availability)		
6. DIGITAL PROGRAMME BOOK	ONE Full-page advertisement in the Programme Book	ONE Half-page advertisement in the Programme Book	Available as add-on		
7. SPONSOR ACKNOWLEDGEMENT	Acknowledgement during the Opening and Closing Ceremonies		Logo acknowledgement slide displayed in the main hall		
8. PRIORITY BOOTH SELECTION/ LOCATION	Priority selection		Standard allocation		
9. DELEGATE BAG INSERT (FLYER/ BROCHURE)	Included			Available as add-on	
10. DELEGATE LIST ACCESS	Access to delegate list (opt-in only, subject to delegate consent)				

- Sponsored scientific sessions subject to Scientific Committee approval.
- Booth allocation based on sponsorship tier and payment confirmation.
- Delegate list subject to PDPA compliance and opt-in consent.

ADVERTISING & BRANDING OPPORTUNITIES

CATEGORY	AVAILABILITY	PRICE
1. DIGITAL ADVERTISING & VISIBILITY a. ONE Full page - Digital Programme Book Advertisement b. Congress Mobile App Sponsorship c. Website Homepage Banner Advertisement d. Sponsor feature EDM/Email Blast (<i>subject to approval</i>)		RM 4,000 RM 75,000 RM 20,000 RM TBA
2. ON-SITE BRANDING OPPORTUNITIES a. Delegate Bag Sponsorship b. Registration Desk / Self Check-in Branding c. Directional Signage Sponsorship d. Lanyard Sponsorship	Limited 2 Sponsors	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; text-align: center;">Request a Quote</div> RM 20,000
3. HOSPITALITY & NETWORKING SPONSORSHIP a. Welcome Reception Sponsorship b. Gala Dinner Sponsorship c. Coffee Break Sponsorship	Multiple Slots Available	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; text-align: center;">Request a Quote</div>
4. SCIENTIFIC PROGRAMME SPONSORSHIP a. Lunch Symposium Sponsorship Slots b. Plenary/Keynote Session Sponsorship (<i>naming rights</i>) c. Moderated Poster Session Sponsorship d. Best Poster / Best Oral Presentation Award Sponsorship	6 Slots Available Limited 4 Sponsors TBA TBA	<div style="border: 1px solid black; border-radius: 10px; padding: 5px; text-align: center;">Request a Quote</div>

- All opportunities are allocated on a **first-come, first-served** basis upon payment confirmation.
- Artwork specifications and submission deadlines will be provided upon confirmation.
- Plenary/Keynote session sponsorship includes sponsor acknowledgement and branding visibility during the session. Scientific content remains under the Congress Scientific Committee.
- Scientific programme-related sponsorship is subject to Scientific Committee approval.
- TBA: To Be Announced.

BOOKING FORM

This is to authorise the sponsorship of "The 11th Federation of the Asian and Oceanian Physiological Societies (FAOPS) Congress (FAOPS 2027)". We would like to place our sponsorship as follows:

CATEGORY	(Pls. tick)	SPONSORSHIP	PRICE (RM)
DIAMOND	<input type="checkbox"/>	Diamond Sponsorship Package	100,000
PLATINUM	<input type="checkbox"/>	Platinum Sponsorship Package	80,000
GOLD	<input type="checkbox"/>	Gold Sponsorship Package	40,000
SILVER	<input type="checkbox"/>	Silver Sponsorship Package	30,000
EXHIBITOR	<input type="checkbox"/>	Exhibitor Sponsorship Package <i>* Standard Exhibitor are allowed up to two booths per company</i>	20,000 x _____ Booth(s)
ADVERTISING & BRANDING OPPORTUNITIES	1. DIGITAL ADVERTISING & VISIBILITY		
	<input type="checkbox"/>	a. ONE Full page - Digital Programme Book Advertisement	4,000
	<input type="checkbox"/>	b. Congress Mobile App Sponsorship	75,000
	<input type="checkbox"/>	c. Website Homepage Banner Advertisement	20,000
	<input type="checkbox"/>	d. Sponsor feature EDM/Email Blast	TBA
	2. ON-SITE BRANDING OPPORTUNITIES		
	<input type="checkbox"/>	a. Delegate Bag Sponsorship	TBA
	<input type="checkbox"/>	b. Registration Desk / Self Check-in Branding	TBA
	<input type="checkbox"/>	c. Directional Signage Sponsorship	TBA
	<input type="checkbox"/>	d. Lanyard Sponsorship	20,000
	3. HOSPITALITY & NETWORKING SPONSORSHIP		
	<input type="checkbox"/>	a. Welcome Reception Sponsorship	TBA
	<input type="checkbox"/>	b. Gala Dinner Sponsorship	TBA
	<input type="checkbox"/>	c. Coffee Break Sponsorship	TBA
	4. SCIENTIFIC PROGRAMME SPONSORSHIP		
	<input type="checkbox"/>	a. Lunch Symposium Sponsorship Slots	TBA
	<input type="checkbox"/>	b. Plenary/Keynote Session Sponsorship	TBA
	<input type="checkbox"/>	c. Moderated Poster Session Sponsorship	TBA
	<input type="checkbox"/>	d. Best Poster / Best Oral Presentation Award Sponsorship	TBA
			Amount:
		SST 8%:	
			Total RM:



BOOKING FORM

CONTACT INFORMATION

Company Name*:

Contact Person: Position:

Company Mailing Address:

.....

Tel: Fax:

Email: Website:

**Information will be used in the exhibitor directory. Please submit the form together with your company logo with 300dpi in jpeg file.*

INVOICE INFORMATION

Registered Company Name (as per Form 9/Sec17):

Business Registration Number: [Old] [New]

Attention to: Position:

Company Mailing Address:

.....

Tel: Fax:

Email: Website:

TERMS AND CONDITIONS

1. Full payment must be made within 30 days of the invoice date via bank transfer.
2. Any bank or financial charges are the responsibility of the payer.
3. Requests for cancellations or changes to sponsorships or exhibition stands must be emailed to the Organiser at sponsorship@faops2027.com by **1 July 2026**.
4. Cancellations or changes made:
 - On or before 1 July 2026: 50% of the amount will be charged.
 - From 2 July 2026: No refunds; the full amount will be charged.
5. All refunds are subject to prevailing bank charges which shall be borne by the exhibitor/sponsor.
6. The organiser may update the packages or terms without prior notice.
7. Booth allocation will be based on sponsorship level and payment sequence. While the Organiser will endeavour to consider all exhibitors' preferences, placement cannot be guaranteed. The Organiser reserves the right to decline requests on logistical grounds and to amend the floorplan or relocate booths should circumstances so require.

Please return the completed sponsorship form to or should you have any queries, please contact us at sponsorship@faops2027.com

We understand the application procedure and agree to abide by the Terms and Conditions set out in the Prospectus. We confirm that the undersigned is authorised to sign on behalf of the Applicant/Company.

.....
Name & Signature

.....
Date

CONTACT INFORMATION

For sponsorship enquiries, customised partnership opportunities,
or submission of booking forms, please contact:

FAOPS 2027 Congress Secretariat

Email: sponsorship@faops2027.com

Website: www.faops2027.com



Professional Conference Organiser

MP Events (M) Sdn Bhd

Email: sponsorship@faops2027.com

Tel: +603 6275 5990

If you are interested in supporting **FAOPS 2027** but none of the sponsorship opportunities listed in this prospectus fully meets your needs, please do not hesitate to contact the Organising Committee. We welcome discussions on customised sponsorship arrangements and will be pleased to develop a tailored package aligned with your objectives.



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