

SPONSORSHIP PROSPECTUS



31st July - 3rd August
KUALA LUMPUR

FAOPS2027
THE MARVELS OF LIFE AND BEYOND

THE 11th FEDERATION OF THE ASIAN AND OCEANIAN PHYSIOLOGICAL SOCIETIES CONGRESS

*In conjunction with the 40th Annual Scientific Meeting of
the Malaysian Society of Pharmacology and Physiology*

31st July - 3rd August 2027

Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia

Hosted by



FAOPS 2027

at a Glance

EVENT TITLE: The 11th Federation of the Asian and Oceanian Physiological Societies (FAOPS) Congress (FAOPS 2027)
In conjunction with the 40th Annual Scientific Meeting of the Malaysian Society of Pharmacology and Physiology (MSPP)

DATES: 31 July – 3 August 2027

VENUE: Kuala Lumpur Convention Centre (KLCC), Kuala Lumpur, Malaysia

REGION REPRESENTED: 18 FAOPS member societies across the Asia-Pacific region

SPONSORSHIP ENQUIRIES: sponsorship@faops2027.com

WEBSITE: www.faops2027.com

WELCOME MESSAGE

from FAOPS President



Dear colleagues and valued partners,

On behalf of the Council of the Federation of the Asian and Oceanian Physiological Societies (FAOPS), I am pleased to welcome you to the 11th FAOPS Congress (FAOPS 2027), to be held in vibrant Kuala Lumpur, Malaysia, from 31 July to 3 August 2027, hosted by the Malaysian Society of Pharmacology and Physiology.

FAOPS is committed to advancing physiology across the Asia-Pacific region through excellence in research, education, and early-to-mid career development. FAOPS 2027 will be a major milestone event, bringing together colleagues from our eighteen member societies to share scientific advances, strengthen collaborations, and inspire the next generation of physiologists.

Importantly, the success of FAOPS 2027 will be strengthened through meaningful partnerships with industry and organisations that share our commitment to scientific progress and health innovation. We warmly invite our sponsors and partners to collaborate with us in supporting emerging talent, enabling scientific exchange, and advancing the future of biomedical science in the region.

I look forward to welcoming you to FAOPS 2027 for what promises to be an inspiring and impactful Congress.

Professor Gary Housley
FAOPS President

WELCOME MESSAGE

*from FAOPS 2027
Organising Chair*



Dear colleagues and valued partners,

On behalf of the Organising Committee and the Malaysian Society of Pharmacology and Physiology (MSPP), it is my great pleasure to invite you to the 11th FAOPS Congress (FAOPS 2027), to be held from 31 July to 3 August 2027 at the Kuala Lumpur Convention Centre (KLCC), Malaysia.

FAOPS 2027 will bring together leading experts, researchers, educators, clinicians, and early-career scientists across the Asia-Pacific region and beyond, featuring high-impact plenary and special lectures, symposia, and interactive scientific sessions.

We warmly welcome collaboration with industry partners and sponsors who share our commitment to advancing biomedical science, strengthening translational research, and supporting the next generation of scientists.

We look forward to welcoming you to Kuala Lumpur for an inspiring and memorable FAOPS Congress.

Professor Dr. Azizah Ugusman
Organising Chair
FAOPS 2027 Organising Committee

CONGRESS OVERVIEW & IMPACT

FAOPS 2027 will be held in conjunction with the 40th Annual Scientific Meeting of the Malaysian Society of Pharmacology and Physiology from 31 July to 3 August 2027 at the Kuala Lumpur Convention Centre (KLCC), Malaysia.

CONGRESS HIGHLIGHTS

- Flagship scientific meeting of the Federation of the Asian and Oceanian Physiological Societies
- Regional federation representing 18 member societies across the Asia-Pacific region
- Projected attendance: over 1,000 delegates from across the Asia-Pacific region and beyond
- International audience comprising researchers, clinicians, educators, early-career scientists, and industry partners across the biomedical and healthcare ecosystem
- Premier platform for scientific exchange, education, and international collaboration
- Hosted at Malaysia's leading convention venue: KLCC, Kuala Lumpur

SCIENTIFIC PROGRAMME

- Keynote, plenary and special lectures by internationally recognised experts
- Over 30 symposia and scientific sessions showcasing cutting-edge advances
- Oral and poster presentations by leading researchers and early-career scientists
- Interactive sessions designed to promote collaboration, innovation and networking
- Expected abstract submissions: approximately 500–800 abstracts

INTERNATIONAL TRACK RECORD

- FAOPS 2019 (Japan): >2,000 delegates
- FAOPS 2023 (Korea): >1,200 delegates from 34 countries

FAOPS 2027 will build on this strong legacy and provide a high-impact platform for scientific excellence and meaningful industry engagement across the Asia-Pacific region and beyond.

WHY SPONSOR FAOPS 2027

By sponsoring FAOPS 2027, organisations will benefit from:

- High-impact brand visibility across congress materials, website, signage, and digital platforms
- Direct access to a targeted scientific community through exhibition and networking opportunities
- Engagement with key opinion leaders and decision-makers from universities, research institutes, and healthcare organisations
- Opportunities to showcase innovation, including sponsored symposia and product presentations (*subject to approval*)
- Corporate positioning and long-term impact by contributing to scientific advancement and capacity building in the region.

SPONSOR VISIBILITY & EXPOSURE CHANNELS

PRE-CONGRESS VISIBILITY

- Sponsor recognition on the official FAOPS 2027 website and promotional materials
- Visibility through official email campaigns and congress announcements
- Promotion through social media platforms and partner society networks

ON-SITE VISIBILITY

- Sponsor logo placement on congress signage, selected session backdrops, and exhibition areas
- Brand exposure through delegate-facing materials including programme book, congress bags, lanyards, and printed materials (*subject to sponsorship tier*)
- Exhibition booths located in high-traffic areas for direct interaction with delegates
- Dedicated exhibition hall providing strong visibility and engagement opportunities
- Opportunity to host sponsored symposia, and targeted engagement activities

DIGITAL VISIBILITY

- Logo and brand presence on congress digital platforms including the congress mobile app (*subject to availability / if applicable*)
- Exposure via digital displays and on-screen acknowledgements during scientific sessions

POST-CONGRESS VISIBILITY

- Continued recognition through post-congress publications, digital archives, and congress reports
- Extended brand association with a high-impact scientific event with long-term regional influence

SPONSORSHIP PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR
	RM 50,000	RM 30,000	RM 20,000	RM 10,000	RM 5,000
1. EXHIBITION SPACE	Premium Exhibition Booth (6m x 3m)	Large Exhibition Booth (6m x 2m)	Standard Exhibition Booth (3m x 3m)	Exhibition Booth (3m x 2m)	Exhibition Booth (3m x 2m)
2. COMPLIMENTARY REGISTRATIONS	3 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration		
3. EXHIBITOR BADGES	3 Exhibitor Badges	3 Exhibitor Badges	2 Exhibitor Badges	2 Exhibitor Badges	1 Exhibitor Badge
4. BRAND VISIBILITY & LOGO RECOGNITION	Logo on main-stage sponsor slide, website homepage, Digital Programme Book and venue signage	Logo on main-stage sponsor slide, website sponsor page, Digital Programme Book and venue signage	Logo on main-stage sponsor slide, website sponsor page and Digital Programme Book	Logo on general sponsor slide, website sponsor page and Digital Programme Book	Company listing on website and exhibitor directory
5. SPONSORED SYMPOSIUM	ONE 60-minute Sponsored Lunch Symposium slot included	Available as add-on at discounted rate (subject to availability)	Available as add-on at the standard rate (subject to availability)		
6. DIGITAL PROGRAMME BOOK	TWO Full-page advertisements	ONE Full-page advertisement	ONE Full-page advertisement	ONE Half-page advertisement	Available as add-on
7. SPONSOR ACKNOWLEDGEMENT	Acknowledgement during the Opening and Closing Ceremonies		Logo acknowledgement on main-hall sponsor slides	Logo acknowledgement on general sponsor slide	
8. PRIORITY BOOTH SELECTION/ LOCATION	Priority selection		Standard allocation		
9. DELEGATE BAG INSERT	Up to THREE types of delegate bag inserts	Up to TWO types of delegate bag inserts	ONE type of delegate bag insert	ONE type of delegate bag insert	Available as add-on
10. DELEGATE LIST ACCESS	Access to delegate list (opt-in only, subject to delegate consent)				

- Sponsored Lunch Symposium: 60-minute slot; programme and speakers subject to Scientific Committee approval.
- Booth allocation is based on sponsorship tier and payment confirmation.
- Delegate list access is subject to PDPA compliance and opt-in consent.
- Complimentary registrations may be assigned by the sponsor to nominated delegates and include full access to the Congress scientific programme and exhibition area, including meals and refreshments.
- Exhibitor badges are intended for booth personnel and include access to the exhibition area, meals and refreshments, but exclude access to the scientific programme. Additional exhibitor badges may be purchased at RM 1,500 per person, subject to availability.
- Delegate bag inserts must be supplied by the sponsor in sufficient quantities for all delegate bags and delivered by the specified deadline. All inserts are subject to Organising Committee approval. Additional insert types may be purchased at RM1,000 per type.
- All sponsorship benefits and allocations are subject to availability and confirmation by the Organising Committee.

ADVERTISING & BRANDING OPPORTUNITIES

CATEGORY	AVAILABILITY	PRICE
1. DIGITAL ADVERTISING & VISIBILITY a. ONE Full page - Digital Programme Book Advertisement b. Half-page Digital Programme Book Advertisement c. Congress Mobile App Sponsorship d. Website Homepage Banner Advertisement e. Sponsor feature EDM/Email Blast (<i>subject to approval</i>) f. Video Advertisement (<i>≤ 30 seconds, replayed during session breaks</i>)	- Multiple slots available - Multiple slots available - Exclusive - Limited slots - Limited slots - Multiple slots available	- RM 2,000 - RM 1,000 - RM 25,000 - RM 5,000 - RM 2,000 / blast - RM 3,000 / video
2. ON-SITE BRANDING OPPORTUNITIES a. Delegate Bag Sponsorship b. Registration Desk / Self Check-in Branding c. Directional Signage Sponsorship d. Lanyard Sponsorship e. Delegate Bag Insert	- Exclusive - Exclusive - Exclusive - Exclusive - Multiple slots available	<i>Request a Quote</i> - RM 15,000 - RM 10,000 - RM 15,000 - RM 1,000 / type of insert
3. HOSPITALITY & NETWORKING SPONSORSHIP a. Welcome Reception Sponsorship b. Gala Dinner Sponsorship c. Coffee Break Sponsorship	- Limited slots - Limited slots - Multiple slots available	<i>Request a Quote</i> <i>Request a Quote</i> - RM 5,000 / slot
4. SCIENTIFIC PROGRAMME SPONSORSHIP a. Lunch Symposium Sponsorship b. Plenary / Keynote Session Sponsorship c. Best Oral Presentation Award Sponsorship d. Best Poster Presentation Award Sponsorship	6 × 60-minute slots available - Limited to 4 sponsors - Limited slots - Limited slots	- RM 15,000 / slot - RM 10,000 / session - RM 5,000 - RM 5,000

- All opportunities are allocated on a **first-come, first-served** basis upon payment confirmation.
- Artwork specifications and submission deadlines will be provided upon confirmation.
- Other in-kind sponsorship opportunities may be considered, subject to prior agreement on value, specifications, branding and delivery requirements.
- Plenary/Keynote Session Sponsorship includes sponsor acknowledgement and branding; scientific content remains under the Congress Scientific Committee.
- All scientific programme sponsorships are subject to Scientific Committee approval.
- Award sponsorship includes sponsor acknowledgement; award selection remains under the sole responsibility of the Congress Scientific Committee.
- Video advertisements must not exceed 30 seconds and will be replayed during designated session breaks. Content is subject to Organising Committee approval.
- Delegate bag insert fees apply per type of insert. All inserts are subject to Organising Committee approval.

BOOKING FORM

This is to authorise the sponsorship of "The 11th Federation of the Asian and Oceanian Physiological Societies (FAOPS) Congress (FAOPS 2027)". We would like to place our sponsorship as follows:

CATEGORY	(Pls. tick)	SPONSORSHIP	PRICE (RM)
DIAMOND	☐	Diamond Sponsorship Package	50,000
PLATINUM	☐	Platinum Sponsorship Package	30,000
GOLD	☐	Gold Sponsorship Package	20,000
SILVER	☐	Silver Sponsorship Package	10,000
EXHIBITOR	☐	Exhibitor Package*	5,000 x _____ Booth(s)
	☐	Additional Exhibitor Badge(s)	1,500 x _____ Badge(s)
ADVERTISING & BRANDING OPPORTUNITIES	1. DIGITAL ADVERTISING & VISIBILITY		
	☐	a. Full-page Digital Programme Book Advertisement	2,000 x _____ Advertisement(s)
	☐	b. Half-page Digital Programme Book Advertisement	1,000 x _____ Advertisement(s)
	☐	c. Congress Mobile App Sponsorship	25,000
	☐	d. Website Homepage Banner Advertisement	5,000
	☐	e. Sponsor feature EDM/Email Blast	2,000 x _____ Blast(s)
	☐	f. Video Advertisement	3,000 x _____ Video(s)
	2. ON-SITE BRANDING OPPORTUNITIES		
	☐	a. Delegate Bag Sponsorship	Request a Quote
	☐	b. Registration Desk / Self Check-in Branding	15,000
	☐	c. Directional Signage Sponsorship	10,000
	☐	d. Lanyard Sponsorship	15,000
	☐	e. Delegate Bag Insert	1,000 x _____ Type(s) of insert
	3. HOSPITALITY & NETWORKING SPONSORSHIP		
	☐	a. Welcome Reception Sponsorship	Request a Quote
	☐	b. Gala Dinner Sponsorship	Request a Quote
	☐	c. Coffee Break Sponsorship	5,000 x _____ Slot(s)
	4. SCIENTIFIC PROGRAMME SPONSORSHIP		
	☐	a. Sponsored Lunch Symposium (60-minute slot)	15,000 x _____ Slot(s)
	☐	b. Plenary/Keynote Session Sponsorship	10,000 x _____ Session(s)
	☐	c. Best Oral Presentation Award Sponsorship	5,000
	☐	d. Best Poster Presentation Award Sponsorship	5,000
	Amount:		
	SST 8%:		
Total RM:			

BOOKING FORM

CONTACT INFORMATION

Company Name*:

Contact Person: Position:

Company Mailing Address:

.....

Tel: Fax:

Email: Website:

**Information will be used in the exhibitor directory. Please submit the form together with your company logo with 300dpi in jpeg file.*

INVOICE INFORMATION

Registered Company Name (as per Form 9/Sec17):

Business Registration Number: [Old] [New]

Attention to: Position:

Company Mailing Address:

.....

Tel: Fax:

Email: Website:

TERMS AND CONDITIONS

1. Full payment must be made within **30 days of the invoice date** via bank transfer.
2. All bank and financial charges shall be borne by the payer.
3. Requests for cancellation or changes to sponsorships or exhibition stands must be emailed to the Organiser at sponsorship@faops2027.com
4. Cancellations or changes made:
 - **On or before 30 April 2027:** 50% of the amount will be charged.
 - **From 1 May 2027 onwards:** No refunds; the full amount will be charged.
5. All refunds are subject to applicable bank charges, which shall be borne by the sponsor/exhibitor.
6. The Organiser reserves the right to modify sponsorship packages, benefits or terms where necessary.
7. Booth allocation will be based on sponsorship level and payment confirmation. While the Organiser will endeavour to accommodate exhibitors' preferences, booth location cannot be guaranteed. The Organiser reserves the right to amend the floor plan or relocate booths where necessary.

Please return the completed booking form, or direct any enquiries, to sponsorship@faops2027.com

☐

We have read and understood the application procedures and agree to abide by the Terms and Conditions set out in this Prospectus. We confirm that the undersigned is authorised to sign on behalf of the Applicant/Company.

.....
Name & Signature

.....
Date

CONTACT INFORMATION

For sponsorship enquiries, customised partnership opportunities,
or submission of booking forms, please contact:

FAOPS 2027 Congress Secretariat

Email: sponsorship@faops2027.com

Website: www.faops2027.com



Professional Conference Organiser

MP Events (M) Sdn Bhd

Email: sponsorship@faops2027.com

Tel: +603 6275 5990

If you are interested in supporting **FAOPS 2027** but none of the sponsorship opportunities listed in this prospectus fully meets your needs, please do not hesitate to contact the Organising Committee. We welcome discussions on customised sponsorship arrangements and will be pleased to develop a tailored package aligned with your objectives.



THE 11th FEDERATION OF THE ASIAN AND OCEANIAN PHYSIOLOGICAL SOCIETIES CONGRESS

In conjunction with the 40th Annual Scientific Meeting of the Malaysian Society of Pharmacology and Physiology

